

Innovator's Lounge @ On Broadway
49 Broadway St.

Asheville Area Arts Council
11 Biltmore Ave

Fine Arts Theatre
36 Biltmore Ave

Satellite Gallery
55 Broadway St.

Castell Photography
2 Wilson Creek Dr.

For more information, custom schedules and interactive / social scheduling visit www.HATCHasheville.org

THURSDAY APRIL 15

	panels / keynotes / workshops	films	special events
9:00	All galleries open for public viewing. Journalism Workshops take place all day at the Flat Iron Building, 7th Floor.		
10:00	Fashion Workshop: Tales of a Tailcoat w/ Mo Lapin @AAAC Downstairs		
11:00	Panel: Marketing Asheville's Creative Community		
12:00	Breakout Session	Fashion Keynote w/ Prophetik	
1:00	Architecture Keynote: Douglas Hecker & Martha Skinner	Groundbreakers' Film Shorts Screenings	
2:00		D&T Workshop: Jim Bannister on Storytelling v Storydwelling	
3:00	Fashion Panel: The Scope and Potential of Sustainability...		
4:00	Breakout Session	Film Screening "Art & Copy"	
5:00	Architecture Panel: Climate Change and Building Design		
6:00		Design & Technology Gallery Reception with music by Laura Escude + Bob Moog's Archives	
7:00		Film Screening "Visual Acoustics"	
8:00			
9:00		Film Screening "Playing for Change"	HATCH Networking Event w/ Mentors @ The Market Place on Wall St. (\$20 - includes drinks)
night life			

FRIDAY APRIL 16

	panels / keynotes / workshops	films	special events
9:00	All galleries open for public viewing. Journalism Workshops take place all day at the Flat Iron Building, 7th Floor.		
10:00		Fashion Workshop: Poppin Up All Over Town w/ Mo Lapin	
11:00	D&T Panel: Transforming WNC into an App Workforce		
12:00	Breakout Session	Fashion Keynote w/ Linda Loudermilk	
1:00	Architecture Keynote: Building Practice w/ Karl Daubmann	Groundbreakers' Film Shorts Screenings	
2:00		D&T: "If a Designer Can Imagine it, We Can Actually Build it..." w/ Rajeev Kulkarni	
3:00	Fashion Panel: [Design Approaches for Sustainability]		
4:00	Breakout Session	Photography Workshop w/ Brie Castell	
5:00	Journalism Panel: The End of General Interest in The Digital Age		Screening of Explore.org Films and Q&A with Charles Annenberg Weingarten & Winning Director Royce Gorsuch
6:00		Photography: Sattelite Gallery Opening "Primal Faces Exposed"	Architecture Reception at Posana @ 1 Biltmore Ave
7:00			Film Screening "CREATION" (downstairs @ the Fine Arts Theatre)
8:00			
9:00			HATCH Networking Event w/ Mentors @ Olive or Twist on 81 Broadway St (\$20 - includes drinks)
night life		Film Screening "Easier with Practice"	

SATURDAY APRIL 17

	panels / keynotes / workshops	films	special events
9:00	All galleries open for public viewing. Journalism Workshops take place all day at the Flat Iron Building, 7th Floor.		
10:00	Performance: Cherokee Storytelling w/ Bo Taylor	Fashion Workshop: EXCESS w/ Mo Lapin @AAAC Downstairs	
11:00	Film Panel: Manifesting Dream to Screen		
12:00	Breakout Session		
1:00	D&T Workshop: From Play to Innovation w/ Brendan Boyle	Fashion Workshop: w/ SewLink's Kathleen Lewis @ AAAC Downstairs	Film Screening "Art & Copy"
2:00			
3:00	Panel: Using Creativity to Create Social Change		
4:00	Breakout Session		Groundbreakers' Film Shorts Screening w/ Q&A
5:00	D&T Panel: Creative Process and Getting Past Being "Stuck"		
6:00		Fashion Reception: Perspectives in Style -- Designs for Life	
7:00			Film Screening "CREATION" (downstairs @ the Fine Arts Theatre)
8:00			CONCERT: Matt Morris w/ Music Groundbreaker Frank Bell at LAB @ 39 N Lexington Ave
9:00			HATCH Networking Event w/ Mentors @ Innovator's Lounge 49 Broadway St (\$20 - includes drinks)
night life		Film Screening "It Might Get Loud" sponsored by The Moog Guitar	

SUNDAY APRIL 18

	panels / special event / films
9:00	
10:00	
11:00	Panel: Marketing Asheville's Creative Community
12:00	Breakout Session
1:00	John Lennon Educational Tour Bus (till 5pm) On Broadway St past Innovator's Lounge
2:00	Music Panel: Building Creative Community
3:00	Groundbreakers' Film Shorts Screenings
4:00	Breakout Session
5:00	Photography Panel: Women in Photography
6:00	Breakout Session
7:00	Film Screening "CREATION" (downstairs @ the Fine Arts Theatre)
8:00	
9:00	Film Screening "Playing for Change"
night life	

HATCH
ASHEVILLE

April 15-18, 2010

All events, except films, are FREE unless otherwise indicated.